



HERO HOUSING FINANCE LIMITED

Registered Office: 09, Community Centre, Basant Lok, Vasant Vihar, New Delhi-110057.

Branch Office: Office No. Unit No 302, Third Floor, Revenue Village - Jalochi, Taluka - Baramati, Dist Pune, Maharashtra. Pin Code- 413102

PUBLIC NOTICE (E- AUCTION FOR SALE OF IMMOVABLE PROPERTY)

[UNDER RULE 8(6) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002]

NOTICE FOR SALE OF IMMOVABLE PROPERTY MORTGAGED WITH HERO HOUSING FINANCE LIMITED (SECURED CREDITOR) UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

Notice is hereby given to the public in general and in particular to the borrower(s) and guarantor(s) or their legal heirs/ representatives that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorized Officer of Hero Housing Finance Limited (secured creditor), will be sold on **24-July-2025** (E-Auction Date) on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis for recovery of outstanding dues from below mentioned Borrowers, Co- Borrowers or Guarantors. The Reserve Price and the Earnest Money Deposit is mentioned below. The EMD should be made through Demand Draft/RTGS/NEFT for participating in the Public E-Auction along with the Bid Form which shall be submitted to the Authorised Officer of the Hero Housing Finance Ltd On or before 23-July-2025 till 5 PM at Branch Office: Unit No 302, Third Floor, Revenue Village - Jalochi, Taluka - Baramati, Dist Pune, Maharstra. Pin-413102.

Loan Account No.	Name of Borrower(s)/ Co- Borrower(s)/ Guarantor(s)/ Legal Heir(s)/ Legal Rep.	Date of Demand Notice	Type of Possession (Under Constructive/ Physical)	Reserve Price
		Amount as on date		Earnest Money
HHFPUNHOU 20000007723	Sujit Kumar Dutta/ Soma Dutta	15/04/2024, Rs.2,540,507.14/- as on 17/06/2025	Physical	Rs. 20,00,000/-
				Rs. 2,00,000/-

Description of property: All the piece and parcel of the Flat No. 412, Fourth Floor, Wing -A, 'Tarangana Nakshatra', Village Uruli Kanchna, Taluka Haveli, District Pune, Maharashtra along with one open car parking space. having carpet area 34.09 sq mtr. along with enclosed balcony admeasuring about 2.55 sq mtrs, along with dry balcony admeasuring 2.16 sq mtrs and an attached terrace of 4.05 sq mtrs.

HHFVRRLAP230000353 89	Anil Ashok Mhatre	22/02/2024, Rs.2,811,389.11/- as on 17/06/2025	Physical	Rs. 26,00,000/-
				Rs. 2,60,000/-

Description of property: All piece and parcel of flat No.002, B-1 Building, admeasuring area of 606 sq. ft. (56.31 sq.mtr) built up area on the Ground Floor, Sanjuda Complex, Old Survey No. 148, New Survey No. 176, Hissa No.9, Village- Phursungi, Dist. Haveli, Pune, Maharashtra-421308.

Terms and condition: The E-auction will take place through portal <https://sarfaesi.auctiontiger.net> on 24-July-2025 (E-Auction Date) After 11:00 AM onwards with limited extension of 10 minutes each. The Intending Purchasers / Bidders are required to deposit EMD amount either through RTGS / NEFT or by way of Demand Draft/RTGS/NEFT favouring the "HERO HOUSING FINANCE LTD." The EMD amount will be return to the unsuccessful bidders after conclusion of the E-auction.

Terms and Conditions of the E-Auction: 1. E-Auction is being held on "As is where is Basis" & "As is what is Basis" & "whatever there is Basis" & "Without recourse Basis" and will be conducted "online". 2. Bid increment amount shall be Rs.15,000/- (Rupees Fifteen Thousand Only). 3. The E-Auction will be conducted through M/s E-Procurement Technologies Ltd. (Helpline No(s): 07961200576/544/594/596/531/583/569, 6351896643 and E-mail on support@auctiontiger.net/ maulik.shrimali@auctiontiger.net) at their web portal <https://sarfaesi.auctiontiger.net>. 4. There is no encumbrance on the property which is in the knowledge of Secured Creditors. However, the intending bidders should make their own independent enquires regarding the encumbrances, title of property put on auction and claims/ rights/ dues/ affecting the property, prior to submitting their bids. In this regard, the E-Auction advertisement does not constitute and will not be deemed to constitute ant commitment or any representation of Hero Housing Finance Limited. 5. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third-party claims/ rights/ dues. The sale shall be subject to rules/ conditions/ prescribed under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002. The other terms and conditions of the E-Auction are published in the following website: www.herohousingfinance.com. 6. For property details and visit to property contact to Mr. Amar Satpute / 8669799100 / amar.satpute@herohfl.com and Shekhar Singh/9711522275/ shekhar.singh@herohfl.com. 7. The prospective bidders can inspect the property on 17-July-2025 between 11.00 A.M and 2.00 P.M with prior appointment.

30 DAYS SALE NOTICE TO THE BORROWER/GUARANTOR/MORTGAGOR

The above-mentioned Borrower/Mortgagor/guarantors are hereby noticed to pay the sum as mentioned in Demand Notice under section 13(2) with as on date interest and expenses before the date of Auction failing which the property shall be auctioned and balance dues, if any, will be recovered with interest and cost from you.

For detailed terms and conditions of the sale, please refer to the link provided in https://uat.herohomefinance.in/hero_housing/other-notice on Hero Housing Finance Limited (Secured Creditor's) website i.e., www.herohousingfinance.com

Date: 21/06/2025

Place: Pune

For Hero Housing Finance Ltd. Authorised officer

Mr. Amar Satpute, Mob-8669799100

Email:amar.satpute@herohfl.com