



**Pachpeda Branch at Khasra No 316 quila Road
Village,Po:Pachpeda,Taluk/Mandal:Meerut, Meerut City, Uttar Pradesh -
250006**

[See proviso to rule 8(6)]

By Regd Post & Courier

To:

M/S NEO AGE AROMATICA PVT. LTD

Address :

Sh. Sachin Gupta S/O Lalit P Gupta

Address: 96, Nai Basti,

Ghaziabad mobile no.9818690111.

Guarantor : Sh.Rajesh Bansal S/O Late S N Bansal

Address : Cc1/7 GF Avantika Ghaziabad, Mobile No. 9810829900

Dear Sir/Madam,

**Sub: Notice of 30 days for sale of immovable secured
assets under Rule 8 of the Security Interest
(Enforcement) Rules, 2002.**

1. Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006 , the secured creditor, caused a demand notice dated 03.01.2020 under Section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002, calling upon you to pay the dues within the time stipulated therein. Since you failed to comply with the said notice within the period stipulated, the Authorized Officer has taken possession of the immovable secured assets under Section 13(4) of the Act read with Rule 8 of Security Interest (Enforcement) Rules, 2002. Constructive Possession notices dated 19.09.2022 issued by the Authorized Officer, as per Appendix IV to the Security Interest (Enforcement)) Rules, 2002 was delivered to you and the same was also affixed to the properties mortgaged with the Secured Creditor, apart from publication of the same in newspapers. Please note that as per the said demand notice you were informed about your right to redeem the property within the time available under Section 13(8) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

2. As you have failed to clear the dues of the secured creditor, the immovable secured assets that have been taken possession by the Authorized Officer, will be sold by holding public E-auction on **14.06.2023** between **11.00 AM To 03.00 PM with unlimited extension of "10"minutes i.e. the end time of e- auction will be extended by 10 Minutes each time if bid is made within the last 10 minutes before closure of auction** by inviting Bids from the public through online mode on www.mstcecommerce.com.

3. You are also requested to ensure participation by parties interested in buying the immovable secured assets in the sale as proposed above.

4. A copy of the terms of sale is enclosed for your reference. Please note that the Auction will be **conducted through e- Auction mode** on the date and time mentioned in the enclosed terms of sale.

Yours faithfully

Place: **Meerut**

Date:08.05.2023

AUTHORISED OFFICER

UNION BANK OF INDIA

Encl: Terms of sale



Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006

TERMS AND CONDITIONS OF SALE OF IMMOVABLE SECURED ASSETS:

1. Name and address of the Borrower, Co-Applicant and Guarantor	<p>M/S NEO AGE AROMATICA PVT. LTD Address : Sh. Sachin Gupta S/O Lalit P Gupta</p> <p>Address: 96, Nai Basti, Ghaziabad mobile no.9818690111.</p> <p>Guarantor : Sh.Rajesh Bansal S/O Late S N Bansal</p> <p>Address : Cc1/7 GF Avantika Ghaziabad, Mobile No. 9810829900</p>
2. Name and address of the Secured Creditor :	Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006
<p>Property details : Ground Floor shop property no-96 new number 88(B) shop no.96/4 mohalla right ganj, nai basti opposite ram singh palace, Ghaziabad measuring area 9.29 sq.mt Owner of the property is Mrs. Renu Gupta W/O Mr. Sachin gupta</p> <p>Boundaries:-</p> <p>East: Road 20 ft</p> <p>West:- Property of Naveen Prakash Gupta</p> <p>North:- Shop of Renu Gupta</p> <p>South- Shop of Satya Prakash Gupta</p>	
4.The details of encumbrances, if any known to the Secured Creditor	Not Known
5. Last date for submission of EMD	13.06.2023 (before 5:00 PM).
6. Date & Time of auction	14.06.2023 between 11.00 AM To 03.00 PM (with 10 min unlimited auto extensions)

	E-auction website-www.mstcecommerce.com
7. The secured debt for the recovery of which the immovable secured asset is to be sold:	Total (RL+DL): Rs. 21.31 + int and other charges as on 31.03.2023.
8.1 Reserve price for the properties below which the immovable property may not be sold:	Rs.19.54 Lakh
8.2 EMD Payable	Rs.1,95,400 /

9. 1. Registration

The Online E-Auction will be held through web portal/website www.mstcecommerce.com on the date and time mentioned above with unlimited extension of 10 minutes.

The intending bidders / purchasers required to register through <https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp> by using their mobile number and valid email-id. They are further required to upload KYC documents and Bank Details.

9. 2. KYC Verification

On completion of registration, the intending bidders / purchasers are required to upload KYC documents and Bank account details. KYC documents shall be verified by e-auction service provider which may take 2 to 3 working days. Hence the registration and uploading formalities are to be completed well in advance.

9. 3. EMD Payment

On completion of KYC verification, the intending bidders / purchasers are required to pay EMD through NEFT/RTGS/NET BANKING/UPI by generating a Challan through this website in his/their Global EMD Wallet. Payment should be made within 3 days after generating the Challan for NEFT / RTGS otherwise the Challan shall become invalid. The payment shall be ensured well in advance before the stipulated time. If the required EMD amount is not held in their Global Wallet, they will not be allowed to participate. Payment of EMD in any other mode will not be accepted. The Earnest Money Deposit shall not bear any interest and in case of unsuccessful bid, the same will be returned to the unsuccessful bidder by

the service provider without interest.

9.4 Bidding:

The bidder has to select the property for which offer is submitted from the list mentioned in the above website and/ or bidder can directly enter Property ID (as mentioned in <https://ibapi.in>). The property will be visible in 'Live Auctions' on www.mstcecommerce.com one day prior to the date of auction.

9.5. Help Desk

- For Registration related queries e-mail to ibapiop@mstcecommerce.com
- For EMD payment/refund related queries e-mail to ibapifin@mstcecommerce.com.
- For Registration and Login and Bidding Rules visit <https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp> and Click "Buyer Guide for Login and Registration"
- Intending bidders may download at free of cost, copies of sale notice, Terms and Conditions of e.auction Help Manual on operational part of e-auction from e-Bkay – IBAPI portal (<https://www.ibapi.in>)
- For auction related queries e-mail to sarfaesi@unionbankofindia.com or contact of Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006, Branch Manager cum Authorized officer **Mobile No. 9695130184 & 7055008805.** e-mail ID: ubin0934526@unionbankofindia.bank.

➤ 9.6 Steps Involved

- Register on e-auction portal www.mstcecommerce.com. using mobile number and email ID.
- Upload requisite KYC Documents.
- Generate challan and transfer EMD amount to bidder's global EMD Wallet.
- Submission of bid shall be through online mode on the auction date and time.
- In case of successful Bid, the balance bid amount to be paid as per the terms as mentioned hereunder.
- In case of unsuccessful Bid, request for refund to be made in the MSTC website and

refund will be made directly by the MSTC.

Bidders are advised to go through the website <https://www.ibapi.in>, and www.unionbankofindia.co.in tenders for detailed terms and conditions of Auction Sale before submitting their bids and taking part in the E-Auction sale proceedings.

Successful bidder will be intimated through e-mail after the closing of the e-Bidding Process.

10. The intending bidders may, if they choose, after taking prior appointment from the Authorized Officer, inspect the immovable/movable secured assets to be sold before the date of E-Auction.

It shall be the sole responsibility of the bidders to inspect and satisfy themselves about the secured assets and specification before submitting the bid. On participation by any person or corporate it shall be deemed that the bidders have fully satisfied themselves as to the property /assets and claims/ dues affecting the property under Sale in all respects.

11. In case of bidding the bid increment shall not be less than Rs. 10,000/- (Rupees Ten Thousand only) in excess of highest bid amount or the immediate preceding bid, as the case may be with multiple increment value of Rs. 10,000/- (Rupees Ten Thousand only)

12. The sale will be confirmed in favour of the highest bidder and the confirmation of sale shall be subject to the confirmation by the Secured Creditor.

13. Bids once made shall not be cancelled or withdrawn. The failure on the part of bidder to comply with any of the terms and conditions of e-auction, mentioned herein will result in forfeiture of the amount paid by the bidder.

14. The successful bidder so declared by the Authorized Officer shall deposit 25% of the Sale Price (inclusive of EMD) in Cash/DD/RTGS/NEFT/Internet transfer /Cheque subject to realization, immediately on the sale day or not later than next working day with the Authorized Officer in the account bearing Account No: in **Account No:-345221980050000, Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006, through IFSC Code: UBIN0934526** or by DD/Pay order favoring **Pachpeda Branch at Khasra No 316 quila Road Village,Po:Pachpeda,Taluk/Mandal, Meerut-250006** and the balance 75% of the Sale Price on or before 15th day of confirmation of Sale or within such extended period as agreed upon in writing between the secured creditor and the purchaser, in any case not exceeding 3 months.

In the event of failure to tender 25% (15%+EMD) of the sale price as per the terms of Sale by the successful bidder, the EMD so deposited by him shall be forfeited to secured creditor and the bid accepted shall stand cancelled automatically and the

defaulting bidder shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold.

In default of payment of balance amount of purchase price before 15 days from the date of confirmation of sale by the Secured Creditor or such extended period as may be mutually agreed upon between the secured creditor and the purchaser (not exceeding 3 months) the deposit of 25% of the amount of sale price made shall be forfeited and the property shall forthwith be sold again and the defaulting purchaser shall neither have claim on the property nor on any part of the sum for which it may be subsequently sold.

15. The Authorized Officer may, where the property sold is subject to any encumbrances, if he thinks fit, allow the purchaser to deposit with him the money required to discharge the encumbrances and any interest due thereon together with such additional amount that may be sufficient to meet the contingencies or further costs, expenses and interest as may be determined by him.

On such deposit of money for discharge of encumbrances, the Authorized Officer may issue or cause the purchaser to issue the notices to the persons interested in or entitled to the money deposited with him and take steps to make the payment accordingly.

16. On confirmation of sale by the secured creditor and if the terms of payment have been complied with by the successful bidder, the Authorized Officer shall issue a certificate of sale of immovable property in favour of the purchaser in Appendix-V to the Security Interest (Enforcement) Rules, 2002

17. Legal charges for conveyance, stamp duty, registration charges and other incidental charges as applicable shall be borne by the successful bidder only.

18. As per Section 194-IA of the Income Tax Act 1961, TDS @ 1% will be applicable on the sale proceeds where the sale consideration is Rs.50,00,000/- (Rupees fifty lakhs) and above. The successful bidder/purchaser shall deduct the TDS from the sale price and deposit the same with the Income Tax Department in Form No. 16-B, containing the Bank's name and the PAN number as a seller and submit the original receipt of the TDS Certificate to the Bank. (Applicable for immovable property, other than Agricultural land)

19. The Authorized Officer will deliver the property on the basis of symbolic/physical possession taken on as is where is basis, to the purchaser free from encumbrances, known to the Secured Creditor on deposit of money by the

purchaser towards the discharge of such encumbrances.

20. The certificate of sale will be issued specifically mentioning whether the purchaser has purchased the immovable/movable secured assets free from any encumbrances known to the secured creditor or not. No request for change of name in the sale certificate other than the person who submitted the bid/participated in the auction shall be entertained.

21. The unsuccessful Bidders who have deposited EMD shall be entitled to have the same refunded without any interest immediately after the confirmation of sale by the Authorized Officer in favour of successful bidder. The unsuccessful bidder is required to place request for refund with <https://www.mstcecommerce.com/auctionhome/ibapi/index.jsp>.

The EMD of unsuccessful bidders will be refunded on request to their respective A/c No. as registered in e-Auction Portal www.mstcecommerce.com. The bidders will not be entitled to claim any interest, costs, expenses and any other charges (if any).

22. If the Borrower were to pay to the Authorized Officer the entire amount due, with the up-to-date expenses including the expenses / charges / cost in taking possession and conducting the sale, to the secured creditor before e-Auction, the sale by E auction may be cancelled by the Authorized Officer.

23. Bank, the Secured Creditor, reserves the right to accept / reject the highest bid without assigning any reason thereof or to cancel the sale.

24. In case any dispute arises as to the validity of the bid(s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Bank shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call off the sale and put the property to sale once again on any date and at such time as may be decided by the Bank

25. The bank/service provider for e-auction shall not have any liability towards bidders for any interruption or delay or technical snag in access to the site irrespective of the causes.

26. The above movable/immovable secured assets will be sold in **“As is where is”, “As is What is” and “whatever there is”** condition.

27. The entire sale consideration shall be exclusively available for appropriation towards dues to the Bank and it is exclusive of encumbrances of all statutory dues

and other dues if any, shall be settled by the proposed purchaser out of his own sources.

28. To the best of information and knowledge of the Authorized Officer, there is no encumbrance on the property. However the intending bidders should make their own independent enquiry regarding the encumbrances, title of the property put to auction and the claims / rights/ dues affecting the property, prior to submitting their bid. The E Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation of the Bank to sell the property. The Authorized Officer/ Secured Creditor shall not be responsible in any way for any third party claims/rights/dues.

Place : **Meerut**

Date: 08.05.2023

AUTHORISED OFFICER
FOR UNION BANK OF INDIA