

**SASTRA Centre**  
**CIRCLE OFFICE TRICHY, PNB House, Trichy-Tanjore Road, Kailasapuram, Trichy - 620 014**  
**Phone : 0431-2521163, Mail Id – cs8327@pnb.co.in**

**SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES**

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive/physical/ symbolic possession of which has been taken by the Authorised Officer of the Bank/ Secured Creditor, will be sold on “As is where is”, “As is what is”, and “Whatever there is” on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/ Secured Creditor from the respective borrower (s) and guarantor (s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.

**SCHEDULE OF THE SECURED ASSETS**

Name of the Branch		BO: <u>Munichalai</u> , Trichy
Name of the Account		M/ S Arunachala And Co
Name & addresses of the Borrower / Guarantors account		
<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 140,141, South Veli Street, Madurai, Tamil Nadu- 625001	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 30-15-11, T.T Krishnamachariyar road, near karumadhi madam, virudhunagar, Tamil Nadu – 626001.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 70-1a, Avalappasamykovil street, kattyapuram, Virudhunagar, Tamil Nadu -626001.
<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 42,43 GST road, Thiruparankunram road, Madurai, Tamil Nadu – 625004.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 219, Chinnasamypillai street, Pethaniyapuram, Madurai, Tamil Nadu – 625016.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 361, plot no:8, R.S. no: 98/2, ground floor, Krishna grant building,Nggo colony.Nagamalaipudukottai,Vilachery village, Madurai, Tamil Nadu – 625009.
<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 310, west street, Anaiyur, Madurai, Tamil Nadu- 625017.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> 299, AlagarkoilMain Road, KarpagaNagar, K.Pudur, Madurai, Tamil Nadu – 625007.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> D.No: 81/43, Swamy Sannadhi street, Madurai, Tamil Nadu - 625001.

<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> D.No: 173, East Masi street, Madurai, Tamil Nadu – 625001	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> D.No,447,710,740, Sainapuram, Puliur,Thirupuvanam Taluk, Sivaganga, Tamilnadu-630611.	<b>M/s.Arunachala &amp; Co.</b> <b>(Partnership Firm)</b> Opp SubbuLakshmipathi college, 2/181-2, Aruppukottai road, Eliyapathi, Madurai, Tamil Nadu - 625022.
<b>Mr.A.D Arunjunai</b> <b>(Partner)</b> <b>M/S Arunachala &amp; Co</b> Plot No 6 & 7,Vijay Avenue, Surveyor Colony, Kodikulam,1 <sup>st</sup> Street (Near Mahatma School Baba Building),K Pudur, Madurai-625007	<b>Mrs.A.Naveena(Partner)</b> <b>M/S Arunachala &amp; Co</b> Plot No 6 & 7,Vijay Avenue, Surveyor Colony, Kodikulam,1 <sup>st</sup> Street (Near Mahatma School Baba Building),K Pudur, Madurai-625007.	<b>M/s Sai Ramana Enterprises</b> <b>(Guarantor),</b> 140/1, South Veli Street, Madurai-625001.
<b>M/s Sai Ramana Enterprise</b> <b>(Guarantor &amp; Mortgagor),</b> M/S Arunachala & Co 140/1, South Veli Street, Madurai-625001.	<b>Mr.A.D Arunjunai</b> <b>(Partner)</b> <b>M/s Sai Ramana Enterprise</b> Plot No 6 & 7,Vijay Avenue, Surveyor Colony, Kodikulam,1 <sup>st</sup> Street (Near Mahatma School Baba Building),K Pudur, Madurai-625007.	<b>Mrs.A.Naveena(Partner)</b> <b>M/s Sai Ramana Enterprise</b> Plot No 6 & 7,Vijay Avenue, Surveyor Colony, Kodikulam,1 <sup>st</sup> Street (Near Mahatma School Baba Building),K Pudur, Madurai-625007.
Dt. Of Demand Notice u/s 13(2) of SARFAESI ACT 2002		30.04.2024
Possession Date u/s 13(4) of SARFAESI ACT 2002		29.07.2024
<b>Balance Outstanding as on 31.01.2025</b>		Rs. 26,83,99,403/- ( <b>Rupees Twenty Six Crore Eighty Three Lakh Ninety Nine Thousand Four Hundred Three Only</b> ) as on <b>31.01.2025</b> plus further interest, costs and other charges thereon from <b>01.02.2025</b>
Nature of Possession Symbolic /Physical/Constructive		<b>Physical Possession</b>
Details of encumbrances known to the Secured Creditor		Nil

Description of the Immovable Properties Mortgaged / Owner's Name (mortgagers of property(ies)) :

**Property in the name of Mr.A.D Arunjunai & Mrs.A.Naveena.**

Madurai District, Madurai South Registration District, Madurai south Registration District, Madurai West Taluk, West Madurai Village, Zone no 3, Ward No 67, Block No 18, Old Tax Assessment no 82763 New Tax Assessment No.115/067/00657 & 0656, Southveli Street, Old Door No.141 & 142 & 140, T.S.No.2472/1 & 2, T.S.No.2471, T.S.No.2469 and T.S.No.2470, New Door No.141 & 140, South Veli Street, Madurai having area of 6078.50sq ft in the name of Mr. A.D Arunjunai and Mrs. A.Naveena.

**Item No:1**

Zone No.3, Ward No.67, Block No.18, Old Tax Assessment No.82763 New Tax Assessment No.115/067/00657, Southveli Street, Old Door No.141 & 142, T.S.No.2472/1, T.S.No.2471, T.S.No.2469 and T.S.No.2470, New Door No.141, South Veli Street, Madurai

**Bounded by,**

North : East-West Southveli Street

East : Door No.140 belongs to A.D. Arunjunai in T.S.No.2472/2

South : Ramalingam Asari Lane in T.S.No.2481/3

West : House belongs to Sudalaimuthupillai in T.S.No.2465, Meenakshi Sundaram Asari in T.S.No.2466, Abdeensaibu in T.S.No.2468

**Measuring**

T.S.No.2472/1, measuring 1534-1/2sq.ft. Southern side T.S.No.2471 measuring 744sq.ft.

Southern side T.S.No.2469 and T.S.No.2470 measuring 744sq.ft.

Totally 3 Thakkus: 3022-1/2sq.ft stands in the name of Mrs. A.Naveena

**Item No.2:-**

Zone No.3, Ward No.67, New Tax Assessment No.115/067/00656, Southveli Street, Town Survey Ward No.3, Block No.18, T.S.No.2472/2, Door No.140, South Veli Street, Madurai

**Bounded by,**

North : Southveli Street

East : House belongs to Rama.Marudhamalaiachari in T.S.No.2473

South : Ramasamy Achari East-West Lane in T.S.No.2481

West : T.S.No.2469, 2470, 2471, 2472/1 Houses

Measuring 3056sq.ft stands in the name of Mr.A.D.Arunjunai.

**Totaling Item 1 & 2 – 6078.50 sq.ft.**

Reserve Price	<b>₹11,47,50,000/- ( Rupees Eleven Crore Forty Seven Lakh and Fifty Thousand Only)</b>
Earnest Money Deposit (EMD) (last date of deposit of EMD)	<b>₹ 1,14,75,000 (Rupees One Crore Fourteen Lakh Seventy Five Thousand Only)</b> <b>EMD Last Date: On or before commencement of E-Auction.</b>
Bid Increase amount	<b>1.Rs. 100000/- ( Rupees One Lakh Only)</b>
Date / Time of E-auction	<b>04.04.2025 From 10:00 AM TO 16:00 PM</b>

### **TERMS AND CONDITIONS OF E-AUCTION SALE**

The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.

1. The auction sale will be “online through e-auction” portal <https://www.baanknet.com>
2. The intending Bidders/ Purchasers are requested to register on portal (<https://www.baanknet.com>) using their mobile number and email-id. Further, they are requested to upload requisite KYC documents. Once the KYC documents are verified by e-auction service provider (may take 2 working days), the intending Bidders/ Purchasers has to transfer the EMD amount using online mode in his Global EMD Wallet **by atleast one working day** before the e-Auction Date and time in the portal. The registration, verification of KYC documents and transfer of EMD in wallet must be completed well in advance, before auction.
3. Earnest Money Deposit (EMD) amount as mentioned above shall be paid online through 3 modes i.e. NEFT/ Cash/ Transfer (After generation of Challan from (<https://www.baanknet.com>) in bidders Global EMD Wallet. NEFT transfer can be done from any Scheduled Commercial Bank, however for Cash/ Transfer the bidder has to visit Punjab National Bank Branch. Payment of EMD by any other mode such as Cheques will not be accepted. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.
4. Platform (<https://www.baanknet.com>) for e-Auction will be provided by e Auction service provider PSP alliance Pvt Ltd, Unit 1, 3<sup>rd</sup> Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East, Mumbai-400 037 (Contact Phone 8291220220, email Id: [support.baanknet@psballiance.com](mailto:support.baanknet@psballiance.com)). The intending Bidders/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider’s website <https://www.baanknet.com>.
5. The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ webpage portal.
  - (1) <https://eprocure.gov.in/epublish/app>
  - (2) <https://www.baanknet.com>.
  - (3) [www.pnbindia.in](http://www.pnbindia.in),
6. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e-Auction related to this e-Auction from e-बक़त – <https://www.baanknet.com>.
7. Bidder’s Global Wallet should have sufficient balance ( $\geq$ EMD amount) at the time of bidding.
8. During the e-auction bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the minimum increase in the bid amount must be of **Rs. 10000/- (Rupees Ten Thousand Only)** to the last higher bid of the bidders. Ten minutes time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of ten minutes to the last highest bid, the e-auction shall be closed.
9. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.

(1) In case of any difficulty or need of assistance before or during e-Auction process may contact authorized representative of our e-Auction Service Provider <https://www.baanknet.com>. Details of which are available on the e-Auction portal.

10. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above referred service provider through SMS/ email. (On mobile no/ email address given by them/ registered with the service provider).

11. The secured asset will not be sold below the reserve price.

12. The successful bidder shall have to deposit 25% (twenty five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of confirmation of sale in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favor of “**The Authorized Officer, Punjab National Bank “M/ S Arunachala And Co ”**, Payable at “**BO: Munichalai**”. In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.

**13. It shall be the responsibility of the successful bidder to remit the 1% of TDS in Favour of Mortgagors as applicable u/s 194-IA of the Income Tax act 1961 within stipulated time i.e 15 days from the date of auction if the bid amount is Rs.50.00 lakhs and above. The purchaser has to produce the proof of having deposited TDS.**

14. The Authorised Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.

15. The sale certificate shall be issued in the favour of successful bidder on deposit of full bid amount as per the provisions of the act.

16. The properties are being sold on ‘AS IS WHERE IS BASIS and “AS IS WHAT IS BASIS” and “WHATEVER THERE IS BASIS”

17. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorised Officer, but the Authorised Officer shall not be answerable for any error, misstatement or omission in this proclamation.

18. It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provide.

**19. All statutory dues/attendant charges/other maintenance charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser.**

20. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrances, or any other dues to the Government or anyone else in respect of properties (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.

21. The bidder should ensure proper internet connectivity, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.

22. It is open to the Bank to appoint a representative and make self-bid and participate in the auction.

For detailed term and conditions of the sale, please refer, <https://www.baanknet.com>.

**Date : 14.03.2025**

**Place: Trichy**

**AUTHORIZED OFFICER  
PUNJAB NATIONAL BANK  
SECURED CREDITOR**