

**Registered A.D.**

**MSME/SAR/Sale.info/Sep-25/18252**

**Dated: 26-Sep-2025**

**Dharmeshbhai Sureshbhai Bhagat (Borrower)**  
**37 Madhavalifali Sakrodiya Sakrodiya Sabarkantha Himatnagar Gujarat 383001 Mob. No. - 8141766187**

**Sureshbhai Amrutlal Bhagat S/O Amrutlal (Co-Borrower)**  
**At Po Sakrodiya Ta Himatnagar Sabarkantha Gujarat 383001**

**Bhagat Parulben Dharmeshbhai W/O Keshabhai (Co-Borrower)**  
**Sakrodiya Sabarkantha Gujarat Sabarkantha Gujarat 383001**

Dear Sir/Madam,

**Sub: Notice for Sale of the Mortgaged Property**

1. We refer to our Demand Notice dated **17-Jan-2022** issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the dues of **Rs. 404190 (Rs. Four Lac Four Thousand One Hundred Ninety only)** L9001060115964803 as on **(13-Jan-2022)** with further interest until payment in full **(hereinafter referred as the "Outstanding Amount")** and payable by you all under the facilities granted by **AU Small Finance Bank Limited** within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as demanded.

2. It is pertinent to note that despite the service of the above mentioned notice you have failed to liquidate the outstanding amount and as such, the Authorized officer of **AU Small Finance Bank Limited** has taken possession of the property/properties on **25-Jul-2023** described herein below (and referred hereinafter as "**Secured Assets**") in exercise of the powers conferred on him under Section 13 (4) of the said Act read with Rule 8 & 9 and in pursuance of order dated **23-Jan-2023** passed under section 14 of the said Act.



**Registered Office**  
**AU SMALL FINANCE BANK LIMITED**  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
**Phone:** +91 141 4110060/61, **Fax:** +91 141 4110090  
**CIN:** L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

**Correspondence Address :**  
**AU SQUARE: B 11 – E, Malviya Nagar**  
**Industrial Area, Jaipur 302017, Rajasthan.**  
**Mob. No. 9116080214**

3. This is to inform you, that all the requisitions under the provisions of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and **AU Small Finance Bank Limited** now proposes to sell the secured asset as mentioned below herewith by public auction through E-Auction or by any other mode prescribed under the provisions of Rule 8 (6) & 9(1) of Security Interest (Enforcement) Rules, 2002 after a period of **15 Days** from the date of this notice in the manner described below ‘**as is where is basis & As is what is basis & Whatever there is basis**’, unless we receive the entire outstanding amount i.e **Rs. 1007019 Rs. Ten Lakh Seven Thousand Nineteen Only.** L9001060115964803 as on **25-Sep-2025** with further interest & charges.
4. It is hereby informed you that the Previous auction dated **28-Dec-2023** has been cancelled as no any quotation/Bid received in the time period of Previous auction, so we are going to conduct second auction through E-Auction as per the given below schedule

S.NO.	PARTICULARS	DETAILS
1	DATE & TIME OF AUCTION	12-Nov-2025 02.00 PM TO 04.00 PM WITH UNLIMITED EXTENSION OF 5 MINUTES
2	DATE OF BID SUBMISSION	10-Nov-2025
3	PLACE OF AUCTION	<b>Au Small Finance Bank Ltd., Branch Address : Shop No. 1 To 5, Ground Floor,Ashok Vatika, Sahkari Jin Road,Himmat Nagar, Sabarkantha, Gujarat,auctions@aubank.in</b>
4	MODE OF AUCTION	E-Auction through website <a href="https://sarfaesi.auctiontiger.net">https://sarfaesi.auctiontiger.net</a> (Inviting Bids)
5	Loan Account No.	L9001060115964803
6	Outstanding Amount	<b>Rs. 1007019 Rs. Ten Lakh Seven Thousand Nineteen Only.</b> as on <b>25-Sep-2025 L9001060115964803</b> WITH FURTHER INTEREST ALONG WITH ALL COST, CHARGES & EXPENSES UNTIL PAYMENT IN FULL.
7	Description of Mortgage property (Secured Assets)	ALL THAT PIECE OR PARCEL OF LAND BEARING Milkat No: 48, Near Milk Dairy, At-po- Sakrodiya, Ta-Himatnagar, Dist-Sabarkantha, Gujarat Admeasuring 102.71 Sqyds, having four boundaries as East - Naveli Than House of Patel Kadabhai Mudabhai, West - Road, North - House of Darji Bhogibhai Somabhai & South - Open land of Patel Kadabhai Mudabhai
8	Reserve Price Fixed & EMD (Rs.)	<b>RESERVE PRICE Rs. 251000/-</b> (Rs. Two Lakh Fifty-One Thousand Only.)  <b>EMD Rs. 25100/-</b> (Rs. Twenty-Five Thousand One Hundred Only.)



**Registered Office**  
**AU SMALL FINANCE BANK LIMITED**  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
**Phone:** +91 141 4110060/61, **Fax:** +91 141 4110090  
**CIN:** L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :  
AU SQUARE: B 11 – E, Malviya Nagar  
Industrial Area, Jaipur 302017, Rajasthan.  
Mob. No. 9116080214

9	Against Litigation	
---	--------------------	--

Please treat this notice as Notice under Rule 8 Clause (6) Read with Rule 9(1) of the Security Interest (Enforcement) Rules, 2002 providing you a notice of **15 Days** for sale of the secured asset.

Note :

1. Borrowers are requested to kindly remove their movable assets (If any) from the property which is in Bank's Possession.
2. Auction detail will be published in two leading Newspapers.
3. The Auction detail will also be uploaded on our website : <https://www.aubank.in/bank-auction> and also at the website of Auction Tiger i.e. <https://sarfaesi.auctiontiger.net>
4. For more details regarding E-Auction kindly contact on 8980015215 & 9773358234 to **Mr. Hiren Dodiya**.
5. The RTGS/NEFT/DD of reserve price will be made in Favor of MSME AUCTION POOL ACCOUNT OF AU Small finance Bank Ltd., Payable at Jaipur, Account No.1921201121711599, IFSC Code: AUBL0002011.

**Thanking you,**

**Authorised Officer  
AU Small Finance Bank Limited**



**Registered Office**  
AU SMALL FINANCE BANK LIMITED  
19-A Dhuleshwar Garden, Ajmer Road,  
Jaipur - 302001, Rajasthan, India  
Phone: +91 141 4110060/61, Fax: +91 141 4110090  
CIN: L36911RJ1996PLC011381  
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :  
AU SQUARE: B 11 – E, Malviya Nagar  
Industrial Area, Jaipur 302017, Rajasthan.  
Mob. No. 9116080214