

Registered A.D.

MSME/SAR/Sale.info./May-25/24892

Dated: 19-May-25

**Jitendra Yadav S/O Pramod Kumar Yadav (Borrower)
61, Bagal Khedi, Tamcharu, The. Babai Dist. Hoshangabad-461661, Mp**

**Promod Kumar Yadav S/O Shankar Lal Yadav (Co-Borrower)
61, Bagal Khedi, Tamcharu, The. Babai Dist. Hoshangabad-461661, Mp**

**Also At Promod Kumar Yadav
Property In Ph. No. 12, Mouza-Samon, The, Babai, Dist. Hoshangabad, Mp - 461661**

**Smt. Parvati Bai Yadav (Co-Borrower)
61, Bagal Khedi, Tamcharu, The. Babai Dist. Hoshangabad-461661, Mp**

**Anil Yadav S/O Puran Lal Yadav (Co-Borrower)
Bhagwan Colony Nasirabad, The. Babai Dist. Hoshangabad-461661, Mp**

**Puran Lal Yadav S/O Govindi Yadav (Co-Borrower)
Bagal Khedi, Tamcharu, The. Babai Dist. Hoshangabad-461661, Mp**

**Neelesh Yadav S/Obfraj Mohan Yadav (Guarantor)
Gaur Colony, Malakhedi, Hoshangabad- 461001 Mp**

Dear Sir/Madam,

Sub: Notice for Sale of the Mortgaged Property

We refer to our Demand Notice dated **14-Sep-2022** issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the sum of **Rs. 753975/- Rs. Seven Lac Fifty-Three Thousand Nine Hundred Seventy-Five Only** (Rs. 753975/-) as on **(12-Sep-2022)** with further interest until payment in full (hereinafter referred as the "Outstanding Amount") and payable by you all under the facilities granted by **AU Small Finance Bank Limited** within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as demanded.



Registered Office
AU SMALL FINANCE BANK LIMITED
19-A Dhuleshwar Garden, Ajmer Road,
Jaipur - 302001, Rajasthan, India
Phone: +91 141 4110060/61, Fax: +91 141 4110090
CIN: L36911RJ1996PLC011381
Formerly known as **Au Financiers (India) Limited**

Correspondence Address :
AU SQUARE: B 11 – E, Malviya Nagar
Industrial Area, Jaipur 302017, Rajasthan.
Mob. No. 9116080214

2. It is pertinent to note that despite the service of the above mentioned notice you have failed to liquidate the outstanding amount and as such, the Authorized officer of **AU Small Finance Bank Limited** has taken possession of the property/properties on **26-Mar-25** described herein below (and referred hereinafter as **"Secured Assets"**) in exercise of the powers conferred on him under Section 13 (4) of the said Act read with Rule 8 & 9 and in pursuance of order dated **03-May-24** passed under section 14 of the said Act.
3. This is to inform you, that all the requisitions under the provisions of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and **AU Small Finance Bank Limited** now proposes to sell the secured asset as mentioned below herewith by public auction through E-Auction or by any other mode prescribed under the provisions of Rule 8 (6) & 9(1) of Security Interest (Enforcement) Rules, 2002 after a period of **30 Days** from the date of this notice in the manner described below **'as is where is basis & As is what is basis & Whatever there is basis'**, unless we receive the entire outstanding amount i.e **Rs. 1399514/- Rs. thirteen Lakh ninety-nine Thousand five hundred fourteen Only. L9001060101103385** as on **17-May-25** with further interest & charges.

S.NO.	PARTICULARS	DETAILS
1	DATE & TIME OF AUCTION	16-Jul-25 02.00 PM TO 04.00 PM WITH UNLIMITED EXTENSION OF 5 MINUTES
2	DATE OF BID SUBMISSION	14-Jul-25
3	PLACE OF AUCTION	Au Small Finance Bank Ltd, Branch Office : AL Hafeez Tower, Plot No 34/21, Street No. 41, Anand Nagar, Hoshangabad 461001, auctions@aubank.in
4	MODE OF AUCTION	E-Auction through website https://sarfaesi.auctiontiger.net (Inviting Bids)
5	Loan Account No.	LSHSD02716-170454138
6	Outstanding Amount	Rs. 1399514/- Rs. thirteen Lakh ninety-nine Thousand five hundred fourteen Only. L9001060101103385 as on 17-May-25 WITH FURTHER INTEREST ALONG WITH ALL COST, CHARGES & EXPENSES UNTIL PAYMENT IN FULL.
	Description of Mortgage property (Secured Assets)	ALL THAT PIECE OR PARCEL OF LAND BEARING Property SITUATED AT Ph. No. 12, KHASRA NO 354/1 , VILL - Samon, TESHIL - Babai , Dist.- Hoshangabad, MP Admeasuring 940 Sq. Ft., having four boundaries as East - Nail & Then 16' Road, West - Sell Plot Of Seller, North - Property Of Pooran Lal & South - Property Of Bhaiya Lal



8	Reserve Price Fixed & EMD (Rs.)	RESERVE PRICE Rs. 1725000/- (Rs. seventeen Lakh twenty-five Thousand Only.) EMD Rs. 172500/- (Rs. one Lakh seventy-two Thousand five hundred Only.)
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Please treat this notice as Notice under Rule 8 Clause (6) Read with Rule 9(1) of the Security Interest (Enforcement) Rules, 2002 providing you a notice of **30 Days** for sale of the secured asset.

Note :

1. Borrowers are requested to kindly remove their movable assets (If any) from the property which is in Bank's Possession.
2. Auction detail will be published in two leading Newspapers.
3. The Auction detail will also be uploaded on our website : <https://www.aubank.in/bank-auction> and also at the website of Auction Tiger i.e. <https://sarfaesi.auctiontiger.net>
4. For more details regarding E-Auction kindly contact on 7610210556 & 9773358234 to **Mr. Gopal Das Bairagi & Deepak Jain.**
5. The RTGS/NEFT/DD of reserve price will be made in Favor of MSME AUCTION POOL ACCOUNT OF AU Small finance Bank Ltd., Payable at Jaipur, Account No.1921201121711599, IFSC Code: AUBL0002011.

Thanking you,

**Authorised Officer
AU Small Finance Bank Limited**



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